



# MONICA RIVIERE

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## FORMATION

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*Diplôme le plus élevé:*

2015            PhD, Sciences Economie et Gestion, Management stratégique, Université  
Aix-Marseille, FRANCE  
*Strategic Internationalization*

## EXPÉRIENCE PROFESSIONNELLE

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### Vie académique

Depuis 2015 , Omnes Education, FRANCE

## PUBLICATIONS SCIENTIFIQUES

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### Articles classés

RIVIERE, M., A. ROMERO-MARTINEZ, "Network embeddedness, entrepreneurial behavior, and international performance in MNEs", *International Business Review*, 2021, vol. 30 (ABDC :A, FNEGE :2, CNRS :2)

RIVIERE, M., E. BASS, U. ANDERSSON, "Dynamic capability development in the MNE: Reconciling routine reconfiguration between the headquarters and subsidiaries", *Global Strategy Journal*, 2020, vol. 11, pp. 380-401 (ABDC :A)

RIVIERE, M., A. BASS, "How dimensions of internationalization shape the MNE's renewal capability: Multidimensional and multilevel considerations", *Long Range Planning*, 2019, vol. 52 (ABDC :A, CNRS :2)

RIVIERE, M., G. SUDER, E. BASS, "Exploring the role of internationalization knowledge in fostering strategic renewal: A dynamic capabilities perspective", *International Business Review*, 2018, vol. 27, pp. 66-77 (ABDC :A, FNEGE :2, CNRS :3)

SUDER, G., M. RIVIERE, A. BIRNIK, N. NIELSEN, "Extreme case learning: the manager perspective on rare knowledge and capabilities development", *Knowledge Management Research and Practice*, 2017, vol. 15 (ABDC :A, FNEGE :3, CNRS :3)

SUDER, G., C. READE, M. RIVIERE, N. NIELSEN, A. BIRNIK, "Mind the Gap: The Role of HRM in Creating, Capturing and Leveraging Rare Knowledge in Hostile Environments", *International Journal of Human Resource Management*, 2017, pp. 1794-1821 (ABDC :A, FNEGE :3, CNRS :3)

RIVIERE, M., G. SUDER, "Perspectives on strategic internationalization: Developing capabilities for renewal.", *International Business Review*, 2016, vol. 25(4), pp. 847-858 (ABDC :A, FNEGE :2, CNRS :3)

### **Autres articles**

RIVIERE, M., U. ANDERSSON, A. BASS, "Strategic internationalization decisions and dynamic capability deployment for the internationally growing firm (IGF)", *Multinational Business Review*, 2024

RIVIERE, M., J. W. UPSON, "Orientation and action: SME responses to customers and competitors in an international competitive business context", *International Journal of Entrepreneurship and Innovation*, 2023, pp. 146575032311568

### **Ouvrages et edition d'ouvrages**

SUDER, G., M. RIVIERE, J. LINDEQUE, *The Routledge Companion to European Business*, Routledge Handbooks, 2018