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FORMATION

Autres diplômes:

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| 2005 | PhD, Sciences Economiques et Sociales, Marketing, Michigan State University, ETATS UNIS D'AMERIQUE |
| 1997 | Master of Business Administration, Sciences Economiques et Sociales, Marketing, KOC University, TURQUIE |
| 1995 | Licence, Ingénierie et technologie, Ingénierie de l'environnement, Istanbul Technical University, TURQUIE |

PUBLICATIONS SCIENTIFIQUES

Autres articles

KANDEMIR, D., "An Internalization Perspective on Subsidiaries' Reputation and Its Impact on Subsidiaries' Marketing Advantage: The Moderating Roles of Resources and Autonomy", *Journal of Business Research*, 2024

KANDEMIR, D., "Choice of Exchange Mode in International Distribution Channels: A Contingency Framework in the Context of Norwegian Seafood Exporters", *International Business Review*, 2021

KANDEMIR, D., "The Role of Horizontal and Vertical New Product Alliances in Responsive and Proactive Market Orientations and Performance of Industrial Manufacturing Firms", *Industrial Marketing Management*, 2017

KANDEMIR, D., "Strategic Alignment and New Product Development: Drivers and Performance Effects", *Journal of Product Innovation Management*, 2012

KANDEMIR, D., "Alliance Orientation: Conceptualization, Measurement and Impact on Market Performance", *Journal of the Academy of Marketing Science*, 2006

KANDEMIR, D., "A Conceptualization of Organizational Learning in International Joint Ventures", *Industrial Marketing Management*, 2005

KANDEMIR, D., "A Study of the Service Encounter in Eight Countries", *Journal of International Marketing*, 2004

KANDEMIR, D., "The Role of Family Conglomerates in Emerging Markets: What Western Companies Should Know", *Thunderbird International Business Review*, 2002

KANDEMIR, D., "The Examination of Strategic Decision-Making Flexibility in New Product Development", *Journal of Product Innovation Management*,

KANDEMIR, D., "Exploring the Impact of Technological Competence Development on Speed, and NPD Program Performance", *Journal of Product Innovation Management*,

KANDEMIR, D., "An Illustration of Modeling Moderating Variables in Cross-National Studies", *International Marketing Review*,