



JEAN MARIE CARDEBAT

Ecole de rattachement: INSEEC

Département de rattachement: INSEEC

Email: jmcardebat@inseec.com

Rang académique :

Pays de nationalité: FRANCE

INTÉRÊTS DE RECHERCHE

- Economie du vin

DOMAINE D'ENSEIGNEMENT

- Economie

FORMATION

Diplôme le plus élevé:

2004 Habilitation à Diriger des Recherches, Sciences Economiques et Sociales, Economie, Université Montesquieu Bordeaux IV, FRANCE

Autres diplômes:

2000 Doctorat, Sciences Economiques et Sociales, Economie, Université Bordeaux IV, FRANCE
Commerce Nord-Sud et inégalités salariales dans les pays industrialisés.

PUBLICATIONS SCIENTIFIQUES

Articles classés

CARDEBAT, J. M., A. SPIGA ANTONIO, "Defining the identity-image gap: an analysis of a collective wine brand" à paraître *International Journal of Wine Business Research* (ABDC :B)

CARDEBAT, J. M., B. FAYE, H. HOCQUARD, "Shared stakeholder views on the future of the world wine industry competitiveness. A foresight analysis beyond the forecasting models" à paraître *Systèmes Alimentaires / Food Systems* (CNRS :4)

BARGAIN, O., J.-M. CARDEBAT, R. CHIAPPINI, "Trade Uncorked: Genetic Distance and Taste-related Barriers in Wine Trade", *American Journal of Agricultural Economics*, 2022 (ABDC :A*, CNRS :1, ABS :3)

CARDEBAT, J.-M., S. BAZEN, "Why have Bordeaux wine prices become so difficult to forecast?", *Economics Bulletin*, 2022, vol. 42(1) (ABDC :C, CNRS :3)

NIKLAS, B., J. M. CARDEBAT, R. M. BACK, D. GAETA, V. PINILLA, J. REBELO, R. JARA-ROJAS, G. SCHAMEL, "Wine industry perceptions and reactions to the COVID-19 crisis in the Old and New Worlds: Do business models make a difference?", *Agribusiness*, 2022 (ABDC :C, CNRS :4)

MASSET, P., J.-P. WEISSKOPF, J. M. CARDEBAT, B. FAYE, E. LE FUR, "Analysing the risks of an illiquid and global asset: The case of fine wine", *Quarterly Review of Economics and Finance*, 2021

MAURER, F., J.-M. CARDEBAT, L. JIAO, "Looking Beyond Wine Risk-Adjusted Performance", *Journal of Wine Economics*, 2020, vol. 15, no. 2 (ABDC :C)

BARGAIN, O., J.-M. CARDEBAT, A. VIGNOLLES, "Crowdfunding in the Wine Industry", *Journal of Wine Economics*, 2018, vol. 13, no. 1 (ABDC :C, CNRS :3)

LIVAT, F., J. ALSTON, J.-M. CARDEBAT, "Do denominations of origin provide useful quality signals? The case of Bordeaux wines", *Economic Modelling*, 2018 (ABDC :A, CNRS :2)

CARDEBAT, J.-M., P. CORSINOVI, D. GAETA, "Do Top 100 wine lists provide consumers with better information?", *Economics Bulletin*, 2018, vol. 38, no. 2 (ABDC :C, CNRS :3)

BAZEN, S., J.-M. CARDEBAT, "Forecasting Bordeaux wine prices using statespace methods", *Applied Economics*, 2018, vol. 50, no. 47 (ABDC :A, CNRS :2)

CARDEBAT, J.-M., L. JIAO, "The long-term financial drivers of fine wine prices: The role of emerging markets", *Quarterly Review of Economics and Finance*, 2018, no. 67

CARDEBAT, J.-M., S. BAZEN, "Ageing, Health and Working Conditions: Introduction (Guest Editor Special Issue)", *International Journal of Manpower*, 2017, vol. 38, no. 1 (ABDC :A, CNRS :3)

CARDEBAT, J.-M., J. FIGUET, "Exports, exchange rate variations and firms reactions: the case of French wine", *Journal of Wine Economics*, 2017, vol. 14, no. 1 (ABDC :C, CNRS :3)

CARDEBAT, J.-M., B. FAYE, E. LE FUR, K. STORCHMANN, "The Law of One Price in the Fine Wines Market", *Journal of Wine Economics*, 2017, vol. 12, no. 3 (ABDC :C, CNRS :3)

SIRVEN, N., J.-M. CARDEBAT, M. COUPAUD, "Working Conditions and the Health of Workers: An Elaboration of a Responsible Prevention Ratio", *Economic and Industrial Democracy*, 2017, vol. 38, no. 4 (ABDC :A, CNRS :3)

CARDEBAT, J.-M., O. GERGAUD, "Introduction: Why wine has become a popular topic in the economics and business literature", *International Journal of Entrepreneurship and Small Business*, 2016, vol. 29, no. 4 (ABDC :C, FNEGE :4, CNRS :4)

CARDEBAT, J.-M., F. LIVAT, "Wine Expert Ratings: A Matter of Taste?", *International Journal of Wine Business Research*, 2016, vol. 28, no. 1 (ABDC :B)

Autres articles

CARDEBAT, J. M., S. BAZEN, M. DUBOIS, "The Role of Customer and Expert Ratings in a Hedonic Analysis of French Red Wine Prices: From Gurus to Geeks?" à paraître *Applied Economics*

CARDEBAT, J. M., P. MASSET, J.-P. WEISSKOPF, "Efficient Pricing of Bordeaux en Primeur Wines", *Journal of Wine Economics*, 2023

CARDEBAT, J. M., M. DUBOIS, F. RIC, N. GEORGANTZIS, M. VISALLI, "Relevance of Free-Comment to describe wine temporal sensory perception: an application with panels varying in culture and expertise", *Food Quality and Preference*, 2023, vol. 105

CARDEBAT, J. M., "Is Small Beautiful in the Alcohol Sector?", *International Journal of Entrepreneurship and Small Business*, 2021

CARDEBAT, J. M., U. A. ALONSO, L. DUPUY, S. SLOOP, "Importance of manager beliefs for the adoption of wine SD certifications", *Systèmes Alimentaires / Food Systems*, 2021

CARDEBAT, J. M., "Did wine consumption change during the COVID-19 lockdown in France, Italy, Spain and Portugal?", *Journal of Wine Economics*, 2021

AGNOLI, L., J. M. CARDEBAT, R. COMPES, B. FAYE, M. DUBOIS, B. FRICK, D. GAETA, E. GIRAUD-HÉRAUD, E. LE FUR, F. LIVAT, G. MALORGIO, P. MASSET, G. MELONI, V. PINILLA, J. REBELO, L. ROSSETTO, G. SCHAMEL, K. SIMON-ELORZ, "How did wine consumption evolve during the first Covid-19 lockdown in Europe?", *Journal of Wine Economics*, 2021, vol. 16, no. 2, pp. 131

LE FUR, E., J. M. CARDEBAT, B. FAYE, P. MASSET, "Attributes' specification of wine indexes: is devil in the details?", *Bankers, Markets and Investors*, 2020, vol. 161

Contribution média de référence (valorisation)

CARDEBAT, J. M. - "Le 'sans alcool' est-il l'avenir du vin ?" - 2024, *The Conversation*

CARDEBAT, J. M. - "Prix planchers dans l'agriculture : producteurs et consommateurs pourraient bien y perdre" - 2024, *The Conversation*

CARDEBAT, J. M. - "Le Dauphiné Libéré (Tribune du 5/10/24): "Crise viticole : après la pluie, le beau temps ?"" - 2024, *Le Dauphiné*

CARDEBAT, J. M. - "L'œnotourisme : pour les vignerons, entre évidence et obligation économique" - 2024, *The Conversation*

CARDEBAT, J. M. - "Les vins français doivent-ils craindre une nouvelle taxe Trump ?" - 2024, *The Conversation*

CARDEBAT, J. M. - "UE-Mercosur : « Les producteurs d'alcool seraient les grands gagnants du monde agricole »" - 2024, *Challenges*

CARDEBAT, J.-M., P. MASSET, J. WEISSKOPF - "À quel prix devriez-vous acheter vos vins ? Demandez à l'algorithme !" - 2022, *The Conversation*

CARDEBAT, J. M., O. BARGAIN, R. CHIAPPINI - "Et si la génétique expliquait aussi les tendances sur le marché mondial du vin ?" - 2022, *The Conversation*, FRANCE

FAYE, B., J. M. CARDEBAT, F. LIVAT - "Reconfinement ou pas ? Éléments de réponse à travers la consommation de vin des Français" - 2021, *The Conversation*

LE FUR, E., J. F. OUTREVILLE, J. M. CARDEBAT - "Gel : comment mieux assurer les viticulteurs ?" - 2021, *The Conversation*

CARDEBAT, J.-M. - "L'angoisse de la pandémie a amplifié la consommation de vin en Europe" - 2020, *The Conversation*

CARDEBAT, J.-M. - "Le futur modèle économique et industriel devra prendre le contrepied de l'actuel" - 2020, *Le Monde*

CARDEBAT, J.-M. - "Les vins fins, une valeur refuge pour les investisseurs face au Covid-19 ?" - 2020, *The Conversation*

CARDEBAT, J.-M. - "Le point de départ du prochain cycle de croissance, c'est la comptabilité" - 2019, *The Conversation*

CARDEBAT, J.-M. - "Quelques pistes (provocantes) pour sortir le vin français de la crise <https://theconversation.com/quelques-pistes-provocantes-pour-sortir-le-vin-francais-de-la-crise-125027>" - 2019, *The Conversation*